

ADVANCE PLAN - FRANCHISING PROPOSAL

Project hub Reseller Programs is a **platform** where you can increase your revenue by selling our products

Be the Project Hub Partner in Your City:

1. Download & Read Our Partner Proposal
2. Apply for Reseller Program
3. We will get in touch with you within 48 hours
4. For Queries/Doubts: Call/Watsapp- +91-9109087333

HOW IT WORKS:

- We provide fully working self learning kits with timely service.
- We provide you 30% to 45% (Except components & spares) margin on every kit sold through you. This may increase based on Franchise Loyalty Scheme.
- We provide you credit limit upto Rs. 20,000.
- We do the online marketing for you.
- We provide you ProjectHub marketing materials for your facility and local marketing. We guide you on staff recruitment and train them.
- We provide you software setup for running the systems.
- We help you with various technical queries and doubts.

Benefits:

- We train you on various technologies.
- We do the online marketing to provide you online leads. We help you with various technical issues.
- We list you as a centre on our website.
- We handle customer queries at your facility online.

Terms:

- Reseller Discounts will be Applicable Only for **Active Reseller**. (Active Reseller means – Order Amount more than 10K per Month).
- Applicant must have at least 150 sq ft space.
- Applicant must have basic technical knowledge.
- Applicant must have good internet access at his location.
- Applicant must have 1-2 Full time employed staff for ProjectHub work.

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- Applicant premises must be located in an area suitable for the business.
- The suitability of premises will be decided by ProjectHub. Applicant needs to meet the setup requirements listed below.
- Applicant needs to pay a minimum franchising cost (25,000 – 55,000 approx) that is decided by ProjectHub according to city and location of applicant premises.
- Applicant needs to deposit an amount of Rs. 30,000 as security for a period of 1 year.
- Applicant institution should be operated under a ProjectHub Banner.
- Applicant cannot sell any of our projects or copy of our projects without notifying us.
- Applicant cannot be a provider of any other company that provides self project learning kits as long as he is associated with ProjectHub.
- Applicant needs to inform us 7 days in advance if he undergoes any address change of the premises.
- Applicant needs to follow our training and guidelines to provide proper service to students.
- Applicant must possess suitable Computer setup to provide proper project service to students.
- A good internet access is needed at applicant location to stay connected to ProjectHub support team.
- ProjectHub has the right to seal the deposit permanently if Applicant is found to violate any of above terms.

Setup Requirements:

Two Computers – Desktop or Laptop

- Minimum PC Configuration
- Processor: i3
- Ram: 2Gb
- Hard disk: 500Gb
- Graphic Card: 1Gb
- Web Camera
- Internet Connection – Minimum 1 Mbps speed
- Wifi Setup 2 Headphones + Mike for video conferencing

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Working Procedure:

- You need to put up ProjectHub Banner at your facility as long as you are associated with us.
- You need to provide us weekly excel sheet report of customers who confirmed to buy projects from your centre
- Once a customer is confirmed to take a project kit from you, you may notify us.
- To get a project from us you need to send us full payment, we do not take instalments since we deal with a large number of franchise's, maintaining individual project instalment records for every centre is not possible for us. We provide you a credit limit of Rs. 20,000.
- Project shipping costs are depending on shipping address it is not included in project cost given to you.
- We deliver project kit after full payment.
- We provide online support through Skype or other social network at your facility from 11 am to 7 pm Monday to Saturday.
- The delivery time may range from 1 hour to 3 weeks after confirmation depending on project kit.

Please refer the following delivery timing details:

Projects	Time Range
Components & spears	24 Hours - 48 Hours
Science Exhibition Model	24 Hours -2 Days
School Project & Experiments	24 Hours - 1Weeks
Hobby DIY Kits	24 Hours - 1 Weeks
Engineering Projects	24 Hours - 3Weeks
Brand free kit & modules	24 Hours - 1Weeks

You may use receipt book in your company name to issue project payment bills

Expert Consultation:

This is a guidance service for you to grow your business. Just contact our team to fix a suitable day and time so directors and experts at ProjectHub may directly coordinate with you over video call to identify issues faced by you in doing business and guide you to expand your business in your city and beyond.

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Discuss and refine your monthly goals & strategies with our experts every month. We are here to help you out











Project Hub Bharat

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Our Product Categories:

1. Science Exhibition Model (SEM)
2. School Project & Experiments
3. Hobby DIY Kits
 - NCERT Based Activity Kit
 - Engineering Project Kits (EPK)
 - Science Project Kits (SPK)
4. Engineering Projects
5. Branding free kits & modules
6. Printed Products

COMPARISON

	Reselling	Franchising
Profit Margin	20% to 25% (Except components & spares)	30% to 45% (Except components & spares)
Online Marketing (Does Project Hub do the online marketing for you)		
Office Space (Is Office/Shop space required for establishing the business)	No space needed	Minimum 150 square feet
Website Listing (Is your business detail listed on www.projecthubbharat.com)		
Credit (Does Project Hub provide you projects on credit?)		
Investment (Do you need to invest some amount to start the business?)		
Deposit (Do you need to deposit some money to start the business?)		

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Contact:

PROJECT HUB BHARAT

 Website: www.projecthubbharat.com

 Email: projecthubbharat@gmail.com

 Face book: www.facebook.com/projecthubsg/

Mobile/WhatsApp: 9109087333

Thank you

